



Welcome to the Master of Applied Medical Aesthetics

The Master of Applied Medical Aesthetics is the first interdisciplinary academic postgraduate master program specifically designed for doctors in the field of aesthetic medicine. In addition to the focus on minimally invasive procedures and treatment techniques, the areas of physiology and anatomy in the context of aesthetic treatments are also taught. By ensuring the highest academic quality standards, this program does not just position doctors for a successful career by providing a competitive edge, but also builds upon an already professional experience to invent and set new standards within the aesthetic industry.



POSTGRADUATE
MEDICAL UNIVERSITY OF VIENNA
Master of Applied Medical Aesthetics (MSc)

Master of Applied Medical Aesthetics (MSc)

Interdisciplinary Postgraduate Master University Course

www.meduniwien.ac.at/pg-medical-aesthetics

About the Program

The aim of the program is to introduce a standardized education of quality assurance in minimally invasive aesthetic medicine at a scientific level. An international committee of recognized specialists from academic and clinical fields has been chosen to lead this program, which ensures in-depth scientific access and quality. This degree is vital for practitioners of the future to ensure patient safety along with results.

Why Applied Aesthetics?

Clinical Experience

Complete a fellowship of at least one week within the clinical setting of your choice.

Perform Aesthetic Treatments

Work in the head and neck region with a focus on minimally invasive procedures and treatment techniques.

Manage an Aesthetic Practice

Strengthen and perfect your business management skills and learn what it means to successfully take charge of an aesthetic practice.

Learn All About Patient Management

Develop an empathic and strong patient communication strategy in order to ensure patient satisfaction and long-term patient loyalty.

Contribute to New Research and Development

Create innovative aesthetic treatment plans, including different combinations of minimally invasive aesthetic therapies.

Risk Management

Learn and develop high-quality risk management strategies in order to ensure patient safety for all your treatments.

About IREA

As an official co-operation partner of the Medical University of Vienna, the Institute for Research and Education in Aesthetics (IREA) has taken the initiative to develop and organize the Master of Applied Medical Aesthetics. You can find more information about IREA at: irea.at

Vision

IREA focuses its vision on driving innovation and high-quality standards in the aesthetic industry, by offering the highest quality education and research opportunities.



Facts about the Program

Aesthetics Industry Statistics

Global Market Size	Expected Growth Rate
USD 4.6 billion (2020)	13.9 % until 2028

Program Start

The first intake will begin in 2022.

Entry Requirements

- Completed medical degree
- 2+ years of clinical experience relevant to the application of aesthetic interventions
- Entitlement to perform surgical procedures in the face and neck area
- English level B2

Working and Studying part-time?

No Worries.

This university course is structured on a part-time basis to fit into a practitioner’s work schedule. With both distance-learning and self-learning implementations in the course, the schedule is designed to be more flexible than traditional university programs.

Tuition Fees		
Plan A	Plan B	Plan C
32,000 Euro	8,000 Euro	4,000 Euro
Paid in one installment	Paid in four installments	Paid in eight installments

Course Structure

Total Credits: 90 ECTS			
Year 1		Year 2	
Semester 1	Semester 2	Semester 3	Semester 4
3 Modules	3 Modules	3 Modules	Fellowship/ Research/ Thesis



Module Structure

Module	Focus Area	Module Name	ECTS
1	Anatomy	Facial Anatomy for Aesthetic Treatments – Worst and Best Clinical Cases	6
2	Physiology	Cutaneous Physiology, Healing, Scarring and Ageing	6
3	Psychology	Patient Psychology and Consultation Guidance / Indication Process / Avoiding Body Dysmorphic Disorder	6
4	Medical Treatments	Non-surgical Aesthetic Treatments, Risk Management, Product Safety and Pharmaceuticals	6
5	Medical Treatments	Advanced and Combined Non-surgical Treatments	6
6	Medical Treatments	Regenerative Treatments and Cosmeceuticals	6
7	Business	Business Administration – Effective Organizational Management	6
8	Business	Human Resource Management – People and Team Leadership and Ethics	6
9	Business	Quality Assurance, Ethics, Communication and Marketing for an Aesthetic Practice	6
10	Fellowship	Week-long Fellowship at an Aesthetic Institute (Potential Accreditation - Opportunity of Clinical Experience)	6
11	Research	Clinical Research and Medical Writing	10
12	Master Thesis		20

Imprint: Publisher and media owner: Markus Müller, Rector. Medical University of Vienna. Responsible for content: Postgraduate course: Master of applied medical aesthetics. Corporate Communications: Johannes Angerer. Photo credits: Shutterstock.com: cover: VTT Studio; back: S-F, inside left: Robert Kneschke; right: NDAB Creativity. Photo library: MedUni Wien/M. Hörmandinger. Published: January 2022

The MedUni Vienna Teaching Center provides information on postgraduate courses at: www.meduniwien.ac.at/postgraduate

Contact

Unit for Postgraduate Education and Training
 Medical University of Vienna
 Mariannengasse 14/Top10
 1090 Vienna

Tel.: +43 (0)1 40160 - 40104
 E-Mail: applied.aesthetics@meduniwien.ac.at
www.meduniwien.ac.at/pg-medical-aesthetics

In co-operation with

Institute for Scientific Research and Education in Aesthetics GmbH

